

B. V. Patel Institute of Management, Uka Tarsadia University
List of Winter Project 2022-23 Details (Guide and Company name)

Name of Student	Reseach Topic Name	Company Name	Faculty Guide
Darshil Nileshbhai Sojitra	A study on the new venture's Growth and Failure	Wellgreen Pillow Ltd., Surat	Mr. Dharamraj Solanki
Harshal Nileshbhai Patel	An empirical study on women entrepreneurship at Balaji enterprise Pvt. Ltd.	Balaji Enterprise Ltd, Surat	Mr. Dharamraj Solanki
Jay Parsottambhai Patel	A study on Generation Z's opinion on acceptance of the family business.	Shree Ambika Ltd, Surat	Ms. Kruti Bhatt
Shreyas Ashokbhai Vora	A study on effect of availability of frozen food on consumer buying behaviour.	B-Chem Bio care Ltd, Surat	Ms. Kruti Bhatt
Het Prahladbhai Patel	A study of impact of entrepenural capabilites and behavior on firms performance indicators w.r.t youth entrepreneurs	Wellgreen Pillow Ltd, Surat	Mr. Parvez Malek
Ganesh Upendranath Tiwari	A study on entrepreneurship attitude among college students	Pravesh Door Pvt Ltd, Surat	Ms. Peenal Sankhla
Sweety Vikas Shah	A study on problems faced by retailers in supply chain in product distribution	Jivraj Tea Ltd, Surat	Ms. Peenal Sankhla
Kuldeepbhai Samatbhai Karangiya	To study the perception of youth aspirants to join quarry business	Yogeshwar Enterprise Ltd	Ms. Peenal Sankhla
Ashish Badribhai Sharma	A Study on Problem faced by Small and Micro Enterprice at Tapi District.	Jalaram Food Products Ltd, Tapi	Dr. Taral M Patel
Tusharkumar Mahendrabhai Gogiya	A study on opportunities and Chllanges for scape vendors with respect to Baruch District.	Royal Enterprise Ltd	Dr. Taral M Patel
Meet Prakashbhai Patel	A Study on effect of entrepreneurial characteristics on business performance	Windson Chemical Pvt. Ltd.	Dr. Trishna Shah
Sonu Vikas Shah	A study on entrepreneurs and their usage of internet/digital marketing to develop business	Harmony Multimedia Ltd, Surat	Dr. Trishna Shah
Jasmin Jitendra Bhula	A study on impact of technical analysis of stock market indexes	Ragging Success Ltd, Navsari	Mr. Navroz. M
Lalita Pratapram Choudhary	A study on COMPARATIVE FUNDAMENTAL ANALYSIS of Devashish Commodities Pvt. Ltd (DCPL)	Mohak Consultancy Ltd, Navsari	Mr. Navroz. M
Jenitkumar Shantilal Patel	A study on Technical market indicators of Raging success	Ragging Success Ltd, Navsari	Mr. Navroz. M
Bhavesh Narshibhai Hadiya	A study on Importance of SIP for all classes of Investors	Artham Finservers Ltd, Surat	Mr. Navroz. M
Dhrupalkumar Hemantkumar Patel	To study the portfolio management by Markowitz and Sharpe index model	Shriram Transport finance Ltd	Mr. Navroz. M

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Bhavik Ashwinbhai Panchal	A Study on Impact of Financial Deepening on Performnce of Stock Market Indices.	Ragging Success Ltd, Navsari	Dr. Taral M Patel
Rudra Vipulbhai Vaidya	A Study on Derivative Analysis based on Put call Ratio and Volatility Index.	R Wadiwala Security Ltd	Dr. Taral M Patel
Darshitkumar Girishbhai Mistry	A Study of Impact of Fintech on Fiancial Inclusion with respect to Surat District.	Gurukrupa Investment Ltd, Surat	Dr. Taral M Patel
Janvi Kamleshbhai Pandya	A Study on Financial Inclusion through Cooperative Banks with refernce to Bardoli Taluka.	The Bardoli Nagrik Sahkari Bank Ltd, Bardoli	Dr. Taral M Patel
Shubham Rudramani Singh	A Study on Fintech Penetration and Fiancial Litercy among Household in Tapi Distirct.	Mohak Consultancy Ltd, Tapi	Dr. Taral M Patel
Jenil Manojbhai Ghevariya	A study on Awarness about Portfolio Management Services among Investors of surat city	Artham Finservers Ltd, Surat	Mr. Vivek Ayre
Dev Sanjaykumar Joshi	A Study on Investors Awareness about Mutual Fund in Reference to Surat Region	Artham Finservers Ltd, Surat	Mr. Vivek Ayre
Purva Rameshbhai Savaliya	An Analysis of financial planning for Business and strategies for tax saving	Sohil Patel Chartered Accountant, Surat	Mr. Vivek Ayre
Riya Mukeshbhai Sheladiya	A study on preferences of retail investors on mutual fund schemes in Surat	NJ India Invest Pvt. Ltd, Surat	Mr. Vivek Ayre
Krushil Sanjaybhai Patel	A study on peoples preference toward investment in mutual fund with reference to surat Dist	Profit Center Ltd, Surat	Mr. Vivek Ayre
Riya Kiran Khatri	A Comparative Study of Private and Public Banks in India	Ragging Success Ltd, Navsari	Dr. Vijay Gondaliya
Januben Vimalkumar Bhakta	A study on FDI and its impact on Indian Economy	Vision Investment Ltd, Bardoli	Dr. Vijay Gondaliya
Bansiben Piyushkumar Patel	A study on Impact of Gold Prices, Inflation Rate, and Exchange Rate on Indian Stock Market	Vision Investment Ltd, Bardoli	Dr. Vijay Gondaliya
Dreemali Sandipbhai Patel	A Study on Employees' Engagement in Kataria Automobiles Pvt. Ltd.	Kataria Automobiles Pvt Ltd, Bardoli	Dr. Anuradha Pathak
Minaliben Mitthalbhai Ahir	Employees Happiness Index at Workplace- A Study of Bhaskar Silk Pvt. Ltd.	Bhaskar Silk Pvt Ltd, Surat	Dr. Anuradha Pathak
Rekha Ugamlal Gurjar	A Study on Work Life Balance of Employees of Schmitten Ltd.	Schmitten Ltd, Surat	Dr. Anuradha Pathak
Shruti Sureshbhai Patel	Employee Retention in Panchal Engineering Works Ltd.- A Study	Panchal Engineering Works Ltd, Surat	Dr. Anuradha Pathak

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Name of Student	Research Topic Name	Company Name	Faculty Guide
Prutha Bhadrash Bharatia	Training Effectiveness Survey of Atul Ltd.	Atul Ltd, Ahmadabad	Dr. Anuradha Pathak
Ammar Ashrafkhan Pathan	A study on working conditions and living conditions of contractual workers of Naz Enterprise	Naz Enterprise Ltd, Surat	Ms. Bhavna Patel
Ambikaben Jayeshbhai Soni	A study on Job Satisfaction of Middle level Employee	Veeline Ltd	Ms. Bhavna Patel
Anjali Navroz Kadiwar	A study on recruitment and selection process of employees at Navjivan Cars Private Limited	Hyundai Ltd, Surat	Ms. Bhavna Patel
Jyotisingh Virendrapratapsingh Rajput	A study on recruitment and selection practices undertaken at Tenacious Techies	Tenacious Techies Ltd, Surat	Ms. Bhavna Patel
Nishi Sandeep Singh	A study on employee welfare measures at Eastern Fine Prints India Pvt. Ltd.	Eastern Fine Prints India Pvt. Ltd, Surat	Ms. Bhavna Patel
Virti Dipakkumar Mehta	A study on training and development undertaken at Uni Design India Private Limited	Uni-Design Pvt Ltd	Ms. Bhavna Patel
Khushi Rajendra Kapadi	A Study on Effectiveness of Grievance Handling System among Employees at Rossari Biotech Limited.	Rossari Biotech Limited, Surat	Ms. Vaishali Pillai
Krishna Manojkumar Parmar	A Study on H.R Policies and it's Implementation at Jay Chikki and Snacks Ltd.	Jay Chikki and snacks Ltd	Ms. Vaishali Pillai
Drashti Sudhir Kumar Chauhan	Time management study among working women in Riddhi Pharma Limited.	Riddhi Pharma Ltd, Surat	Ms. Vaishali Pillai
Heny Ileyasali Hudani	A Study on significance of Employer - Employee Relationship at Aaron Industries Limited	Aaron Industry Ltd, Surat	Ms. Vaishali Pillai
Sanjukumari Satvir Singh Gadhota	A Study on Motivational Factors affecting Employee's Work Performance with reference to Hi-Tech Company	Hi-Tech Sweet Water Company, Bardoli	Ms. Vaishali Pillai
Prinkesh Patel	Case Study on Sugar Export - Gandevi Sugar Factory Ltd.	Gandevi Sugar factory Ltd	Dr. Anuradha Pathak
Priya Niteshbhai Polra	International Service & Quality Management Analysis of Freshoneed(dried food)	B-Chem Bio Care Ltd, Surat	Dr. Anuradha Pathak
Suraj Mukundbhai Das	A study on challenges faced by importers while importing raw materials and machinery in home country	Schmitten Ltd, Surat	Ms. Bhavna Patel
Vidhi Alpeshkumar Shah	A study on challenges faced by entrepreneurs while exporting their products	Spoton Coating Ltd, Surat	Ms. Bhavna Patel

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Abhi Chandreshbhai Kalavadiya	A study on factors affecting market selection for exporters	Eveg Internation Pvt Ltd, Surat	Ms. Bhavna Patel
Dhruvin Vipulbhai Bhalala	A study on international export barriers faced by the exporters	Eveg Internation Pvt Ltd, Surat	Ms. Bhavna Patel
Rushil Lalitbhai Vachhani	Barrier faced by SMEs while entering into International market	Krish Bhog Foods, Surat	Mr. Dharamraj Solanki
Bhargav Bakulbhai Bhesaniya	To study on Impact of Pandemic on Pharmaceutical industry	Acoma International Pvt. Ltd., Surat	Mr. Dharamraj Solanki
Daksh Ajaybhai Mangukiya	A study the Business to Business preference and satisfaction level of customers towards SABARAS FOOD.	Sabras Mukhwas Ltd, Surat	Ms. Kruti Bhatt
Khushi Anand Mehta	A study on opportunities and challenges of entrepreneur in international trade with special reference to food industry	Vimal Agro Pvt Ltd, Bardoli	Mr. Navroz. M
Presha Dhansukhbhai Patel	Impact of outsourcing in business organisation	Panchal Engineering Works Ltd, Surat	Mr. Navroz. M
Akash Narendra Patil	A study on Challenges and strategies to promote India as global destination in Textile industry	Ginza Industries Ltd.	Mr. Navroz. M
Kevalkumar Rajeshbhai Nakrani	To study on Buyers' satisfaction of Akshar Toy Pvt. Ltd.	Akshar Toy	Mr. Navroz. M
Mayankkumar Jayeshbhai Desai	A study on factors affecting international SCM in agri products	Agrinut Exports, Surat	Mr. Parvez Malek
Dwip Chirag Patel	A Study on effect of Russia Ukraian war on Indian International Trade.	Timken India Ltd	Dr. Taral M Patel
Neeru Dilip Ranka	A Study on Export Marketing Practices of Textile exporting Units at Suart.	Lucky Corporation Ltd, Surat	Dr. Taral M Patel
Devyang Kaushikbhai Gondaliya	A study on factors affecting exporters for exporting vegetables	Eveg Internation Pvt Ltd, Surat	Dr. Trishna Shah
Anurag Hanuman Mishra	A study on challenges faced by textile exporters while exporting in international market	Mexum Texink Ltd, Surat	Mr. Vivek Ayre
Shreya Vinodchandra Pavagadhi	A study on difficulties faced by exporters in international trade	Hilti Manufacturing India Pvt Ltd	Mr. Vivek Ayre
Mihir Kishor Vasani	To study the challenges faced by yarn exporters in International market	Markwell Shipping Ltd	Mr. Vivek Ayre
Amankumar Arvindbhai Hirpara	A study on consumer satisfaction in buying diamonds with reference to surat Dist	Khodal Impex Ltd, Surat	Mr. Vivek Ayre

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Minal Mukeshkumar Anchliya	A study on Export Management Strategies of Textile Exporting Units in Surat	Prem International Ltd, Surat	Dr. Vijay Gondaliya
Deepkumar Arvindbhai Radadiya	To Study Agri food trade competitiveness of ASHIRWAD INTERNATIONAL	Ashirwad Internation Ltd, Surat	Dr. Vijay Gondaliya
Prashant Ganeshmal Bothra	A Study on Export Procedure and Documentation at Satyam Traders Ltd.	Satyam Traders Ltd, Surat	Ms. Vaishali Pillai
Krishil Pankaj Mehta	A Study on Procedure & Performance of Sugar Export at Shree Mahuva Pradesh Sahakari Khand Udhog Mandli Ltd.	Shree Mahuva Pradesh Sahakari Khand Udhog Mandli Ltd, Mahuva	Ms. Vaishali Pillai
Faiyaz Musabhai Patel	Supply Chain Management: A Study on mordern trade challenges and problem faced by retailers in surat city.	Booker India Pvt Ltd. Surat	Ms. Vaishali Pillai
Jyoti Shivshankar Tiwari	Study on challenges faced by exporters while exporting chocolates at international market : Schmitten Rajhans Nutriments	Schmitten Rajhans Nutriments Private Limited, Surat	Ms. Vaishali Pillai
Vinitkumar Hirenkumar Gandhi	Consumer buying behaviour regarding XUV700 with reference to Ankleswar City	Mahindra Ltd	Mr. Dharamraj Solanki
Nisha Hasanali Bhanvadia	A study on Customer Satisfaction towards hyundai motors with rafernce to Surat city	Hyundai Ltd, Surat	Mr. Dharamraj Solanki
Shrutik Kishorbhai Vaghani	“A Study on Customer’s perception towards Axelus pharma private limited”	Axelus Pharma Pvt. Ltd, Bharuch	Mr. Dharamraj Solanki
Vivek Kachhadiya Kachhadiya	A study on customer satisfaction towards the honda bile at Ami Honda		Mr. Dharamraj Solanki
Jitendra Kubersinghji Sisodiya	A Study on factors affecting consumer to purchase durable goods	Navin Electronic Ltd, Surat	Mr. Dharamraj Solanki
Fayizanoor Abdul Imtiyaz Shaikh	A Study of Service Quality and its effect on Consumer Satisfaction at Kataria Automobiles Pvt Ltd.	Maruti Suzuki Ltd, Surat	Ms. Kruti Bhatt
Devyani Umeshbhai Patel	A study on health benefits of herbs and spices.	Asal Masal Ltd, Surat	Ms. Kruti Bhatt
Prince Jitendra Bhai Ranipa	A study on Consumer Buying Behaviour with reference to plastic sheets.	Gunjan Polimer, Surat	Ms. Kruti Bhatt
Yash Anish Gandhi	A study on customer satisfaction towards services provided by Shubham Automobiles for Hero Motocorp products.	Hero Motocorp Ltd, Surat	Ms. Kruti Bhatt
Nikita Dineshbhai Jain	A study on impact of social media marketing on consumer buying behhaviour.	Symphony Ltd, Surat	Ms. Kruti Bhatt

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Neelkumar Bhupendrabhai Patel	A study on customer satisfaction towards after sales services at Kataria Automobiles.	Kataria Automobiles	Ms. Kruti Bhatt
Riya Ramusingh Kumari	A study on factors affecting the selection of distribution channels.	Tribhuvan Polymer Pvt Ltd	Ms. Kruti Bhatt
Dhruvanshu Ashutoshbhai Joshi	A study on consumer perception towards TVS IQUBE mopad in reference to surat city	PLK Motors Pvt Ltd, Surat	Mr. Zaki Shekh
Aniket Gopal Bhai Thakkar	A study on people perception for schmitten chocoltes in surat city	Schmitten Ltd, Surat	Mr. Zaki Shekh
Krupali Dineshbhai Radadiya	A study on CB and its effects on purchase of decorative products manufactured at wellgreen pillows pvt ltd	Wellgreen Pillow Ltd, Surat	Mr. Parvez Malek
Isha Rajendrakumar Patel	A study on factors affecting consumer buying behaviour of mineral water	Krishna Beveragies Ltd, Surat	Mr. Parvez Malek
Vikas Gajendra Girigoswami	A study on factors affecting purchase of 2 wheeler automobiles w.r.t Bajaj Auto Ltd.	Bajaj Services ltd	Mr. Parvez Malek
Hiryan Sanjaybhai Vaghani	A study on effectivness of marketing strategies executed at acoma pharma ltd	Acoma International Pvt. Ltd.	Mr. Parvez Malek
Pooja Kantilal Shah	To study the effect of social media marketing on purchase intentions of customers	Harmony Multimedia Ltd	Mr. Parvez Malek
Utsav Dilipbhai Kheni	A study on factors affecting CB towards sales of sabras food products	Sabras Mukhwas Ltd	Mr. Parvez Malek
Nidhi Dipakbhai Patel	Factor affecting consumer buying behaviour in 4 Wheeler in India with reference to Mahindra Presidnet Motors	Mahendra President Motors Ltd	Mr. Parvez Malek
Janviben Tusharbhai Bhakta	A study on consumer brand awareness and preferences towards Amul products in Surat region	Dhruv Agency Ltd, Bardoli	Ms. Peenal Sankhla
Bhavya Jayeshbhai Joshi	A study on consumer buying behaviour towardsVastu Ghee	Radhe Dairy Ltd, Surat	Ms. Peenal Sankhla
Kunjesh Kishorbhai Kachhadiya	A study on factors influencing dealer's buying behaviour towards Aron PVC pipe	Aron Pipes Ltd, Surat	Ms. Peenal Sankhla
Ayush Mukesh Shah	A study on effect of advertisement on purchase intention of Amul products	The Bharuch Dist-Co. Milk Producers Ltd, Bharuch	Ms. Peenal Sankhla
Sanskar Rameshbhai Shah	A study on customer satisfacton towards Patanjali products	Patanjali Arogya Kendra Ltd	Ms. Peenal Sankhla
Sahilkumar Dipak Gondaliya	Customer delivery satisfaction with special reference to shree Mahaviour curier services.	Shree Mahavir Express Services Pvt. Ltd.	Ms. Peenal Sankhla

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Darsh Chetanbhai Patel	A study on effect of packaging on consumers while purchasing processed foods	Vimal Agro Pvt Ltd, bardoli	Dr. Trishna Shah
Dhruv Manojbhai Patel	A study on customer satisfaction with special reference to edible oils	Jalaram Food Products Ltd, Surat	Dr. Trishna Shah
Nina Dilipbhai Bhandari	A study on factors affecting purchase of tea with special reference to Jivraj tea	Jivraj Tea Ltd, Surat	Dr. Trishna Shah
Sanjana Singh Rajput	A study on customer satisfaction towards logistics provided by First Choice Shipping and Logistics Services	First Choice Shipping Ltd	Dr. Trishna Shah
Kesha Manesh Champaneri	To study consumer attitude towards the food labelling of Jay Chikki and Snacks	Jay Chikki and snacks Ltd	Dr. Trishna Shah
Bhumi Patel Bhumi Patel	A study on factors affecting the purchase behaviour of Maruti Suzuki WagonR	Dhruv Motors Ltd, Bardoli	Dr. Trishna Shah
Vishal Bipinkumar Singh	A study on customer satisfaction towards Honda Activa	Honda Ltd, Surat	Dr. Trishna Shah